



**2018 NHTSA Region 2
Child Passenger Safety
Technical Conference
March 19- 21, 2018**

Dear CPS Professionals,

On behalf of the 2018 NHTSA Region 2 Child Passenger Safety Conference Planning Committee we would like to invite you to attend and support the 13th annual Region 2 Child Passenger Safety (CPS) Technical Conference, to be held March 19-21 at Ocean Place in Long Branch, New Jersey.

The Region 2 CPS Conference is the largest training, education and advocacy event in the United States dedicated solely to protecting children in vehicles. As you know, technical training and outreach are key elements in sustaining an active, vibrant CPS network. Certified Child Passenger Safety Technicians and Instructors (CPST/CPST-I) receive continuing education credits through the Region 2 Conference, and gain knowledge of current best practices in reaching multicultural populations, analyze data to best focus media efforts, and convey crash dynamics to educate key local leaders. While the Region 2 Conference serves Connecticut, New Jersey, New York, Pennsylvania, Puerto Rico, and the U.S. Virgin Islands, participation is open to other States, and attendees have ranged from Maine to Vermont to Delaware.

In addition to these direct benefits, the Conference supports all CPS advocacy and statewide programs by providing opportunities for nationally-known speakers and professionals to train and educate thousands of Child Passenger Safety professionals, who deliver this life saving education to their communities. The Eastern Region is among the leaders in the protection of children traveling in motor vehicles in the U.S., and we are confident that the effort of our well trained CPS community has contributed much to this achievement!

This conference has an added benefit to our attendees as we have included both pre-and post-conference workshops which are described below. These workshops require additional registration fees and are payable using the same process as conference registration. Registration fees can be paid to the Central Jersey Family Health Consortium at www.cjfhc.org and then go to “Upcoming Events.”

New Jersey CPS technicians’ **Conference** registration fees are waived, however, pre and post-conference fees must be paid. Go to www.cjfhc.org and follow the prompt for “New Jersey Techs Only Registration.”

Sincerely,

The 2018 Child Passenger Safety Conference Planning Committee

Child Passenger Safety Restraint Systems on School Buses National Training

We are happy to be able to offer NHTSA's standardized CPS Restraint Systems on School Buses National Training as a pre-conference for the 2018 Region 2 CPS Conference. The 1-day training will take place Monday March 19th, 2018 in the Ocean Place Conference Center, Long Branch, NJ. The training will feature experienced instructors and is a great chance to enhance your CPS knowledge through lecture and hand-on practice. CPSTs who complete the course will earn 5.5 CEUs, have the extra training noted in their certification profiles, and will be qualified to teach in future offerings of the course. The course fee is \$125.00 and pre-registration is required by March 1, 2018.

- **Registration Fee - \$125 includes Lunch on 3/19/18, time: 8 am - 5 pm**
- **Go to www.cjfhc.org to register**

CPS Instructor Development: Reaching and Teaching Your CPS Audience

The instructor training will mainly focus on the non-verbal communication skills needed to reach and teach every CPS audience by properly balancing the CPS Instructor's content with their process of delivery.

Communication is comprised of the verbal and non-verbal aspects. The verbal component is words; the non-verbals are the facial expressions, voice patterns, gestures, body language, locations and breathing. The reason this is so important is because non-verbals account for 80 to 90% of what is being communicated.

Communication starts with content. CPS Instructors need to know what to say before they can figure out how to deliver it. Our content is the CPS knowledge which we express verbally and can be referred to as "The What" of communication.

Once the CPS Instructor knows what to say they need to know how to say it which is the process of non-verbal communication. This is referred to as "The How" of communication and is broken down into four categories:

The Visual Category is what instructors do with their eyes such as: eye contact, frequency of eye contact, blinking or looking at a piece of paper or flip chart.

The second category is Auditory which involves the CPS Instructor's voice, speed, volume, tone and pitch. The second category is supported by the third category which is Kinesthetic.

The popular term "body language" is what the Kinesthetic category is all about. It involves what presenters do from the neck down, like hand gestures, body location and posture. Actually, what the presenter does with their body will cause changes in their voice. If the speaker's head is tipped forward or back, if their chin is up or down, if their hands are held sideways or with the palm up or palm down - all of these affect their voice pattern.

The fourth category is the most important and is called the Breathing Category. This category explains the chemicals of fight, flight or freeze which occurs every time the presenter breathes shallow and inhales, and also the chemicals of calmness that are present when the teacher breathes low or exhales.

This presentation will focus on the four process categories and will provide tips, tricks and techniques to read an audience and self-monitor your presentation skills - while presenting - to ensure the whole message is being received and remembered.

- **Registration Fee - \$25 includes snack on 3/19/18, time: 1pm - 4pm**
- **Go to www.cjfhc.org to register**

CarFit Coordinators Training Session

The CarFit program is a national program held in cooperation by AARP, AAA, and the American Occupational Therapy Association (AOTA). It is for older adults to make adjustments to their vehicles for increased safety, comfort, and ease of use.

Position Function

The CarFit EVENT COORDINATOR hosts CarFit events, manages the logistics of the event, and provides training to the volunteers and TECHNICIANS participating at the CarFit event.

Responsibilities

- Training of CarFit TECHNICIANS
- Leading and overseeing the activities of the CarFit event team in the planning and execution of a CarFit event in accordance with national policies and procedures. (the leadership team may include multiple members /representative from various organizations or stakeholder groups) The responsibilities of the organizing team include: securing a date, location, staff and necessary resources for the CarFit event, and posting it at www.car-fit.org
- Participating in and monitoring the CarFit event
- Promotion of CarFit priorities and goals
- Communication with national organizations in gathering and reporting data collected at CarFit events within 30 days of event
- Stay current and consult CarFit website for updates to program information
- **Registration Fee is \$40 (includes lunch) on 3/19/18, Time: 10 am- 4 pm**
- **Go to www.cjfhc.org to register**

POST-CONFERENCE WORKSHOP:

Emerging Trends in Traffic Safety

Extend your stay a little longer and stay for a post-conference Traffic Safety workshop. Learn about other issues impacting our roadways including: Impaired Driving, Distracted Driving, Bike and Pedestrian Safety, Teen Driving and how technology will impact our roadways.

The 4 sessions will run from 12 noon – 3: 45pm on 3/21/18 and lunch will be provided. The first 100 New Jersey registrants will have registration paid for by the AAA Clubs of New Jersey.

This is an entirely separate event from the CPS Regional Conference. National speakers have been brought in to bring their expertise and point of views to priority traffic safety issues in New Jersey. Please let your colleagues in traffic safety know about this informative session as attendance to the CPS Regional Conference is not mandatory to attend this post conference workshop.

All traffic safety partners are encouraged to attend.

- **Registration Fee is \$25 (includes lunch)**
- **Go to www.cjfhc.org to register**